

## CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<b>Contract / Revision</b> 919361 /		<b>Alt Order #</b> 25267510
<b>Product</b> Gregg/Gov		
<b>Contract Dates</b> 10/25/16 - 10/31/16		<b>Estimate #</b> 4839
<b>Advertiser</b> POL/Gregg for Governor (D)		<b>Original Date / Revision</b> 10/27/16 / 10/27/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> ETHI	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>Agy Code</b> 9915780	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> IN5252/SP2893/TO824		<b>Advertiser Ref</b>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ETHI	10/25/16	10/31/16	M-F 4p-5p	M-F 4p-5p		:30				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2222--				8	\$35.00				
Week:		10/31/16	11/06/16	2-----				2	\$35.00				
N 2	ETHI	10/30/16	10/30/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	ETHI	10/24/16-10/30/16	News 10 on Fox Su	10p-1030p	-----S	:30		\$200.00		NM		
			See MG 2.6										
	6	ETHI	10/31/16-10/31/16	News 10 on Fox	7-730p	M-----	:30		\$200.00		NM		
			Ⓜ MG for 2.5 10/30										
3	ETHI	10/25/16	10/31/16	News 10 on Fox	10p-1030p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---2---				2	\$250.00				
Week:		10/31/16	11/06/16	1-----				1	\$250.00				
E 4	ETHI	10/30/16	10/30/16	Su 11p-12a	11p-12a		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				2	\$70.00				
D 5	ETHI	10/29/16	10/29/16	Sa 10p-11p	10p-11p		:30				NM	0	\$0.00
6	ETHI	10/25/16	10/31/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$150.00				
Week:		10/31/16	11/06/16	1-----				1	\$150.00				
7	ETHI	10/29/16	10/29/16	College Football	College Football		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				3	\$125.00				
8	ETHI	10/30/16	10/30/16	NFL Regular Season Game	NFL Regular Season		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				2	\$300.00				
9	ETHI	10/30/16	10/30/16	NFL Regular Season Game	NFL Regular Season		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
919361 /	25267510

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	Gregg/Gov	4839

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	10/27/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				3	\$300.00				
D 10	ETHI	10/27/16	10/27/16	M-F 7p-730p	7p-730p		:30				NM	0	\$0.00
11	ETHI	10/25/16	10/30/16	World Series	World Series		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-22-121				8	\$500.00				
D 12	ETHI	10/26/16	10/28/16	M-F 5p-6p	M-F 5p-6p		:30				NM	0	\$0.00
13	ETHI	10/27/16	10/27/16	Thursday Hour 1	8p-9p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				2	\$250.00				
14	ETHI	10/27/16	10/27/16	News 10 on Fox	7-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$200.00				
Totals								0.00				37	\$8,315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	32	\$7,645.00	(\$1,146.75)	\$6,498.25
10/31/16 - 10/31/16	5	\$670.00	(\$100.50)	\$569.50
<b>Totals</b>	37	\$8,315.00	(\$1,247.25)	\$7,067.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25267510 **Changes as of:** 10/27/2016 at 1:01 PM **Version:** Highlighting Revision 9

**CPE:** 755/765/4839 **Flight:** 10/25/16 - 10/31/16 **Station:** ETHI

**Agency:** BUYING TIME, LLC **Advertiser:** Gregg IN Governor **Market:** Terre Haute

**AVE NW** **Product:** Political **Office:** WASHINGTON

**Suite 210** **Agency Order #:** 5275208 **Buyer:** Herrick, Cathie **Primary Demo:** Adults 35+

**Washington, DC 20001** **Salesperson:** BEN WILMETH **202-872-5880** **Con Type:** POLITICAL/NOTE

**Comments:** revised order, In 2, 1x na. added 1x In 16, ncir

**Total \$:** \$8,315.00 **Total Spots:** 37 **Total CPP:** \$0.00

**Separation:**

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Tu-F,M 4p-5p		The Doctors	\$35.00	0	30	2	2	2	2	0	0	2	10	\$350.00	\$0.00	0.0
REV-2	10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
3	Tu-F,M 10p-10:30p		News 10 On FOX	\$250.00	0	30	0	0	2	0	0	0	1	3	\$750.00	\$0.00	0.0
4	Su 10:30p-11p		Sports 10 Instant Replay	\$70.00	0	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
5	Sa 10:30p-11p		Hollywood Today	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
6	Tu-F,M 10:30p-11p		Access Hollywood	\$150.00	0	30	0	0	1	0	0	0	1	2	\$300.00	\$0.00	0.0
7	Sa 12n-3:30p		NCAA Ftbl	\$125.00	0	30	0	0	0	0	3	0	0	3	\$375.00	\$0.00	0.0
8	Su 1p-4:25p		NFL GAME II	\$300.00	0	30	0	0	0	0	0	2	0	2	\$600.00	\$0.00	0.0
9	Su 9a-1p		NFL GAME I-London	\$300.00	0	30	0	0	0	0	0	3	0	3	\$900.00	\$0.00	0.0
14	Th 8p-9p		Rosewood	\$250.00	0	30	0	0	2	0	0	0	0	2	\$500.00	\$0.00	0.0
15	Tu-W,F-Su 7p-10p		World Series	\$500.00	0.0	30	2	2	0	1	2	1	0	8	\$4,000.00	\$0.00	0.0
REV+ 16	Tu-F 7p-7:30p		News	\$200.00	0.0	30	0	0	1	0	0	0	1	2	\$400.00	\$0.00	0.0
<b>TOTALS:</b>							<b>4</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>37</b>	<b>\$8,315.00</b>	<b>\$0.00</b>	<b>0.0</b>

10-27-16



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267510	<b>Changes as of:</b> 10/27/2016 at 1:01 PM	<b>Version:</b> Highlighting Revision 9	<b>Total \$:</b> \$8,315.00
<b>CPE:</b> 756/765/4839	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> ETHI	<b>Total Spots:</b> 37
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Market:</b> Terre Haute	<b>Total CPP:</b> \$0.00
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	
	<b>Agency Order #:</b> 5275208	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
	<b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Assistant:</b> BEN WILMETH 202-872-5880	

# Special Instructions

Date/Time	Added by	Comment	Order Level Comments
10/27/16 1:01 PM	CAROLYN ALLAIRE	revised order.	
10/27/16 9:38 AM	Tammy Terry	In 2, 1x na. added 1x in 16.ncir Ben - spot on line 2 n/a due to world series game 5 - I can offer m/g of additional spot on line 16 for monday, 10/31. please advise. thanks - tammy	
		revised order.	
		per m/g offer, 3x na in 6.	
10/24/16 2:44 PM	CAROLYN ALLAIRE	mg 1x in 14 and in 16.ncir	
10/24/16 10:08 AM	Tammy Terry	Ben - 3 spots on line 6 n/a due to world series (10/25, 10/26, 10/28) total \$450. I can offer m/g 1 spot in 7pm fox newscast, plus additional spot on line 14. please advise. thanks - tammy	
		ADD/revision	
10/22/16 6:24 PM	BEN WILMETH	ADD = \$4850 Rev tot = \$8315	
		ADD/revision	
10/22/16 6:24 PM	BEN WILMETH	ADD = \$4850 Rev tot = \$8315	
		revised order.	
09/30/16 3:53 PM	CAROLYN ALLAIRE	In 1, changed program name.ncir	
09/30/16 11:50 AM	Tammy Terry	correct title on line 1 should be The Doctors. all else is good. thanks - tammy	
		Revision per agency	
09/29/16 9:30 PM	BEN WILMETH	add = 830 rev tot = 3465	
		Revision per agency	
09/29/16 9:30 PM	BEN WILMETH	add = 830 rev tot = 3465	
		add = 830	
09/29/16 3:21 PM	Tammy Terry	Ben - on line 3, spots n/a 10/25 & 10/26 due to world series (total n/a \$500). on line 5, spot n/a due to world series (total n/a \$70). on line 6 spot n/a on 10/25 (total n/a 150). on line 10, spot n/a due to nfl in london (50). total n/a is \$770. I can offer m/g - 1 spot in world series at \$500, and spot in NFL pre-game for \$200. also 2 spots M-F 7-8a at \$35. please advise. thanks - tammy	
08/18/16 3:37 PM	CAROLYN ALLAIRE	New Order - GreggGov	

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267510

Changes as of: 10/27/2016 at 1:01 PM

Version: Highlighting Revision 9

CPE: 756/765/4839

Flight: 10/25/16 - 10/31/16

Station: ETHI

Total \$: \$8,315.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 37

650 Massachusetts AVE NW

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 5275208

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

## Competitive Information

Market Budget:	\$92,389
ETHI Share:	9%
Comment:	
WAWV:	6%
WTHI:	59%
WTWO:	26%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	37	\$8,315.00	N/A
Total	100%	37	\$8,315.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	32	\$7,645.00
2016-Nov	5	\$670.00
Total	37	\$8,315.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/27/16 1:01 PM	CAROL YN ALLAIRE	Revised			\$0
Makegood 4	10/27/16 9:38 AM	Tammy Terry	Confirmed			\$0
Changes: Total Spots from 38 to 37, Comments from ADD/revision						
Revision	10/24/16 2:44 PM	CAROL YN ALLAIRE	Confirmed		1	\$0
Makegood 3	10/24/16 10:08 AM	Tammy Terry	Confirmed			\$0
Changes: User Entered \$ from \$3,465.00 to \$8,315.00, Calculated Dollars from \$4,315.00 to \$8,315.00, Competitive Market Budget from \$38,500 to \$92,389, Total Spots from 31 to 38, Comments from revised order,						
In 1, changed program name.ncir to ADD/revision						
Revision	10/22/16 6:24 PM	BEN WILMETH	Confirmed	7		\$4,000.00
ADD = \$4850						
\$0 Rev tot = \$8315, Total \$ from \$4,315.00 to \$8,315.00, 8 buylines added or modified.						
Revision	10/22/16 6:21 PM	GOTOSTRA TALbwilmeth	Confirmed	14	4	\$850.00
Changes: Total \$ from \$3,465.00 to \$4,315.00, Total Spots from 21 to 31, 11 buylines added or modified.						
In 1, changed program name.ncir to ADD/revision						
Revision	9/30/16 3:53 PM	CAROL YN ALLAIRE	Confirmed			\$0
Makegood 2	9/30/16 11:50 AM	Tammy Terry	Confirmed			\$0
Changes: Comments from Revision per agency						
add = 830						
rev tot = 3465 to revised order,						
In 1, changed program name.ncir, 1 buyline added or modified.						

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267510	<b>Changes as of:</b> 10/27/2016 at 1:01 PM	<b>Version:</b> Highlighting Revision 9
<b>CPE:</b> 755/765/4839	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Total \$:</b> \$8,315.00
<b>Agency:</b> BUYING TIME, LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Advertiser:</b> Gregg IN Governor <b>Product:</b> Political	<b>Station:</b> ETHI <b>Market:</b> Terre Haute <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5275208	<b>Buyer:</b> Herrick, Cathie <b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/NOTE <b>Assistant:</b> BEN WILMETH 202-872-5880
		<b>Total Spots:</b> 37 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Separation:</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/29/16 9:30 PM	BEN WILMETH	Confirmed		2	\$0
Makegood 1	9/29/16 3:21 PM	Tammy Terry	Confirmed			\$0
Revision	9/25/16 5:04 PM	GOTOSTRATAbwilmeth	Confirmed	8	1	\$830.00
Revision	8/18/16 3:37 PM	CAROLYN ALLAIRE	Confirmed			\$0
Revision	8/15/16 3:25 PM	BEN WILMETH	Confirmed		1	\$0
New	8/15/16 12:21 PM	BEN WILMETH	New	17		\$2,635.00
						\$2,635.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract # 25267510</b>		<b>Changes as of: 10/27/2016 at 9:38 AM</b>		<b>Version: Highlighting Makegood 4</b>	
<b>CPE: 755/765/4839</b>		<b>Flight: 10/25/16 - 10/31/16</b>		<b>Total \$: \$8,315.00</b>	
<b>Agency: BUYING TIME,LLC</b>		<b>Advertiser: Gregg IN Governor</b>		<b>Market: Terre Haute</b>	
<b>650 Massachusetts AVE NW</b>		<b>Product: Political</b>		<b>Office: WASHINGTON</b>	
<b>Suite 210</b>		<b>Agency Order #: 5275208</b>		<b>Primary Demo: Adults 35+</b>	
<b>Washington, DC 20001</b>		<b>Buyer: Herrick, Cathie</b>		<b>Con Type: POLITICAL/VOTE</b>	
		<b>Salesperson: BEN WILMETH</b>		<b>Assistant: BEN WILMETH</b>	
		<b>202-872-5880</b>		<b>202-872-5880</b>	
<b>Comments: revised order,</b>				<b>Total Spots: 37</b>	
<b>per mg offer, 3x na ln 6.</b>				<b>Total CPP: \$0.00</b>	
<b>mg 1x ln 14 and ln 16.nciot</b>				<b>Total GRP:</b>	
				<b>Separation:</b>	

## Station Comment

Ben - spot on line 2 n/a due to world series game 5 - I can offer mg of additional spot on line 16 for monday, 10/31. please advise. thanks - tammy

**Terry, Tammy**

---

**From:** angela.thompson@whtv.com  
**Sent:** Thursday, October 27, 2016 9:09 AM  
**To:** Stievenart, Marcia; Terry, Tammy  
**Subject:** Spot - Preempt: POL/Gregg for Governor (D) - 919361

Property: ETHI

NO News Cast.

**Order Information:**

Order #: 919361  
Order Total: \$8,315.00  
Agency: Buying Time  
Advertiser: POL/Gregg for Governor (D)  
Product: Gregg/Gov  
Alternate Order #: 25267510  
Estimate #: 4839  
Flight Dates: 10/25/16 - 10/31/16  
Demo: Adults 25-54

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

**Preempted Spot Information (919361-2-5):**

Rate: \$200.00  
Air Date: Sun 10/30/16  
Eligible Days: -----Su  
Inventory Code: LN Su  
Inventory Description: News 10 on Fox Su  
Inventory Code Time: 10p-1030p  
Spot Type: NM  
Length: :30  
Channel(s): [1] ETHI  
Priority: Section 4  
Preempt Reason: Program Change